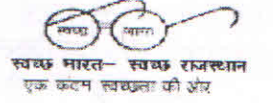


राजस्थान सरकार
स्वायत्त शासन विभाग राज. जयपुर

जी-3 राजमहल रेजीडेन्सी एरिया, सिविल लाईन्स फाटक सी-स्कीम, जयपुर।
टेलीफैक्स :- 0141-2222403, ई-मेल:-dlbrajasthan@gmail.com वेब साइट:- www.lsg.urban.rajasthan.gov.in



क्रमांक :- एफ 55()Engg./CE/DLB/ 18/ 8360 - 551

दिनांक :- 31.01.2018
02/02/2018

आयुक्त, नगर निगम समस्त।
आयुक्त, नगर परिषद समस्त।
अधिशायी अधिकारी नगर पालिका समस्त।

विषय:- स्वच्छ सर्वेक्षण 2018 अन्तर्गत भारत सरकार द्वारा जारी निर्देशों की पालना के सम्बन्ध में।

प्रसंग :-सचिव, भारत सरकार आवासन और शहरी कार्य मंत्रालय निर्माण भवन, नई दिल्ली के अर्द्ध.शा. पत्रांक 20/24/2017-SBM-II/E-3141326 दिनांक 06.01.2018 के क्रम में।

उपरोक्त विषयान्तर्गत प्रासंगिक पत्र के क्रम में लेख है, कि 4 जनवरी 2018 से स्वच्छ सर्वेक्षण 2018 प्रारंभ हो चुका है। स्वच्छ सर्वेक्षण 2018 में नागरिकों की भागीदारी एवं सिटीजन फिडबैक के 1400 अंक निर्धारित है, जो कि कुल अंकों का 35% है।

नगर निकाय अपने-अपने क्षेत्र में नागरिकों को विश्व के सबसे बड़े सर्वेक्षण में जोड़ कर उनका फिडबैक लेना शुरू करें जिससे कुल 1400 अंकों में से अधिक से अधिक अंक हासिल कर सर्वेक्षण में अच्छी रैंकिंग प्राप्त की जा सकें।

स्वच्छ सर्वेक्षण 2018 हेतु व्यापक प्रचार-प्रसार कर Information Education & Communication (IEC) एवं Interpersonal Communication (IPC) के Events को आयोजित किये जाने हेतु निकायों के अधिकारियों को जागरूक कर अधिक से अधिक नागरिकों को स्वच्छता सर्वेक्षण 2018 में भाग लेने हेतु प्रेरित करें तथा अधिक से अधिक नागरिकों से 1969 पर कौल कर, स्वच्छता एप तथा Swachhsurvekshan2018.org पर Voting करवावें।

अतः आप अपने-अपने शहर में अधिक से अधिक नागरिकों से Voting करवाकर Feedback लेकर अपने शहर को स्वच्छ सर्वेक्षण 2018 में अच्छी रैंकिंग दिलवाने के प्रयास करें।

संलग्न :- भारत सरकार द्वारा जारी निर्देश की प्रति।

(पवन अरोड़ा)

निदेशक एवं संयुक्त सचिव

दिनांक :- 02.02.2018

क्रमांक :- एफ 55()Engg./CE/DLB/ 18/ 8552 - 602
प्रतिनिधि सूचना एवं आवश्यक कार्यवाही हेतु प्रेषित है :-

1. सचिव, भारत सरकार आवासन और शहरी कार्य मंत्रालय निर्माण भवन, नई दिल्ली - 110011
2. विशिष्ट सहायक, माननीय मंत्री महोदय, नगरीय विकास एवं स्वायत्त शासन, राजस्थान, जयपुर।

दुर्गा शंकर मिश्र
सचिव

Durga Shanker Mishra
Secretary

P.S. LSG

1311

कार्यालय प्रमुख शासन सचिव
स्वायत्त शासन विभाग
शासन सचिवालय, जयपुर
हायरी नं. 772
दिनांक 16/1/18



सत्यमेव जयते



एक कदम स्वच्छता की ओर

TW 1803289
17/1/18

भारत सरकार
आवासन और शहरी कार्य मंत्रालय
निर्माण भवन, नई दिल्ली-110011

Government of India
Ministry of Housing and Urban Affairs
Nirman Bhawan, New Delhi-110011

D.O. No. 20/24/2017-SBM-II/E-3141326
January 06, 2018

मुख्य सचिव कार्यालय
राजस्थान, जयपुर

प्राप्ति संख्या 98407/18/CS
दिनांक 15-01-18

Dear Sir,

The Hon'ble Prime Minister, in his 39th edition of "Mann ki Baat" on 31st December 2017, inspired citizens, specially the youth - of the country to participate in Swachh Survekshan-2018 (SS-18).

2. As you are aware, the SS-18 the third edition of Swachh Survekshan, is the largest survey of its kind in the world, impacting 40 crores citizens of 4041 cities across the country and will rank cities (approx 500) with population of 1 lakh and above on national level, and remaining cities with population less than 1lakh . This survey has commenced from 4th January and shall go on till 10th March, 2018.

3. The major focus of the SS-18 is on sustainability of solutions to serve the cities and remain outcomes oriented rather than process oriented. A new feature of "Innovation" has been added with 5% weightage in this year survey. A brief on the parameters to be covered in the Survey, their weightage, and methodology of evaluation is attached (**Annex**).

4. Citizens participation and their feedback is a critical component of this survey with weightage of 35% reinforcing that active participation of citizens is crucial in deciding their cities ranking. Therefore, strategic use of print media, electronic media like TV and radio, social media and IEC creatives on SBM portal has been undertaken at the national level. It has also been decided to organise 100 Interpersonal communication (IPC) events through the Directorate of Field Publicity (DFP) in cities having populations of 5 lakh and above. Cities also have undertaken massive IEC and IPC activities.

Swachh Survekshan

Almost 3 years ago, on 2 October 2014, Hon'ble Prime Minister of India launched Swachh Bharat Mission(Urban) with two very ambitious objectives to be achieved by 2 October 2019 – FIRST, to make India open defecation free and SECOND, to ensure 100% scientific processing of municipal solid waste.

Barely few months after Swachh Bharat Mission came into existence, to ensure that it sees the light of the day and monitor the progress in urban landscape, the Ministry followed a very innovative approach that helped integrating all cities in achieving common goals set out by the Ministry.

In October, 2015, the Swachh Bharat Mission team in the Ministry conceptualized and introduced a healthy competition 'Swachh Survekshan' among cities to improve the status of urban sanitation in India.

- **Swachh Survekshan-2016** conducted in January, 2016 assessing 73 Urban Local Bodies. **Mysuru** got the tag of **Cleanest City of India**... and one year later...
- Next survey **Swachh Survekshan-2017** was conducted out in January-February 2017 covering 434 ULBs. **Indore** emerged as the **Cleanest City of India**.

During declaration of the Swachh Survekshan-2017 results on 4th May, 2017, it was announced that all **4041** cities will be part of **Swachh Survekshan-2018** to be conducted from January to March, 2018.

The methodology of the survey focuses on collection of data from 3 sources:

1. **Service Level Progress**: This will carry **35% weightage** in the survey, where ULB's documents are physically verified to assess whether systems and processes are in place to implement Swachh Bharat Mission (Urban) in the most efficient way.
2. **Direct Observation**: will have **30% weightage** to observe and ascertain general cleanliness in the cities by making random field visits in different parts of the city and public conveniences covering Community/Public Toilets.
3. **Citizens Feedback**: has been given **35% weightage** to diagnose the experience of the citizens –city's pulse is checked by collecting citizens response against **6 specific questions** covering issues around general cleanliness and sanitation related progress made by the city. **SwachhataApp**, a grievance mechanism tool handed over to citizens also contributes in indicating the efforts made by the cities in resolving the issues raised by the citizens. Till date more than 49 lakh citizens have downloaded the App.

Some of the examples of outcome based parameters are-

- Indicators regarding **notification of User charges** have been changed from issuing notification to **collection of User Charges**
- Indicators asking whether city has **compost plant** to whether City's registering **Production and Marketing details** of the Compost
- **Linkage of attendance** with **payroll** and incentives
- Recognition of **drivers/contractor** transporting municipal solid waste linked with **GPS based monitoring**
- **ICT Based Monitoring of Community/Public Toilets**

Hon'ble Prime Minister of India, on 31 December 2017, in his 'Mann Ki Baat' program, also called upon the people, particularly the younger generation, to participate in the Swachh Survekshan-2018 and take it to another level. It is not for the government alone to maintain cleanliness. Every citizen and people's organisations have a big responsibility and take the full onus to ensure that your city should not lag behind.

Swachh Survekshan has served as the agent of change demonstrating massive potential of addressing challenges through unique interventions in urban governance. It inculcates the spirit of healthy competition and focuses on the ability of cities not only to perform but also outperform other cities. With the roll out of Swachh Survekshan-2018, Ministry of Housing and Urban Affairs have conviction that with the ownership of sanitation being undertaken by Cities, urban India will become cleaner with more sensitive and responsive citizens of India will achieve 'Swachh India' vision of our Father of Nation before 2nd October, 2019.
